

A decorative graphic consisting of a grid of small yellow dots arranged in a pattern that tapers to the right.

# SPONSORSHIP OPPORTUNITIES

The London Chamber of Commerce has a broad array of sponsorship opportunities to suit your business style. With the vast number of special events, programs and networking opportunities hosted each year, you can choose any format or any amount that fits your budget.

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## BUSINESS AFTER 5 (MONTHLY)

We host a monthly networking event called Business After Five. These events are hosted each month in a different chamber member's location with an attendance of 100-200 people. Twice a year (spring & fall), our regular Business After Five turns into a MEGA Business After Five which includes anywhere from 40-100 exhibitors booths with 350-500 in attendance. Attendance is free to all Chamber members and members have the opportunity to be an exhibitor. Members also can apply to host one of these events.

## STATE OF THE CITY ADDRESS (ANNUALLY IN JANUARY)

The State of the City Address is a one of a kind event that marks the beginning of a new year. It sets the tone for both Mayor and Council as they set out to tackle the important issues that face our municipality. It has become a must-attend event for the London business community, drawing an average attendance of 1,200 people.

## SUMMIT (ANNUALLY IN JUNE)

Our annual Summit takes place in June and has an average attendance of 700 people. Each year we invite a terrific selection of speakers. The Summit is an incredible opportunity for business, not-for-profit, cultural and community leaders to get together and work through issues facing our business community.

## PAST PRESIDENTS' GOLF CLASSIC (ANNUALLY IN JUNE)

This tournament is one of the Chamber's marquee events and is on many professionals' lineups of annual events not to miss. Whether you participate as a golfer, sponsor or silent auction contributor, it's your contributions that continue to make this tournament a success each year. You'll see familiar faces and have an opportunity to make new friends.

## BUSINESS ACHIEVEMENT AWARDS (ANNUALLY IN SEPTEMBER)

Our Business Achievement Awards are held annually each year in September. Often called the "Academy Awards" of business achievement in London, the Chamber's annual Business Achievement Awards gala showcases and celebrates some of the outstanding businesses here in the London community. Our Annual Business Achievement Awards is the largest business awards gala of its kind in Canada with over 1,200 in attendance.

## SEMINARS & WORKSHOPS

We offer a number of seminars and workshops throughout the year that provide our members with networking, educational and recognition opportunities. Various packages are available and can be tailored to your needs. Please reach out for more information.

## E-NEWSLETTER ADVERTISING

Our Connections e-newsletter is sent out bi-weekly and features valuable content to inform and inspire the local business community. Advertising opportunities include ads, custom content section, banner ads and dedicated custom content newsblast.

# STATE OF THE CITY ADDRESS (JANUARY)



THE CHAMBER'S STATE OF THE CITY ADDRESS IS HELD ANNUALLY AND IS A ONE A KIND EVENT TO MARK THE BEGINNING OF A NEW YEAR. IT SETS THE TONE FOR BOTH MAYOR AND COUNCIL AS THEY SET OUT TO TACKLE THE IMPORTANT ISSUES THAT FACE OUR MUNICIPALITY. IT HAS BECOME A MUST-ATTEND EVENT FOR THE LONDON BUSINESS COMMUNITY DRAWING AN ATTENDANCE OF OVER 1,200 PEOPLE.



Kerry Robbins of TD and Mayor Josh Morgan at the 2023 State of the City Address.

# SUMMIT (JUNE)



THE SUMMIT IS AN INCREDIBLE OPPORTUNITY FOR BUSINESS, NOT-FOR-PROFIT, CULTURAL AND COMMUNITY LEADERS TO GET TOGETHER AND WORK THROUGH ISSUES FACING OUR BUSINESS COMMUNITY.



A fireside chat at Summit 2022 featuring panelists from non-profit, business, cultural and creative industries.



# PAST PRESIDENTS' GOLF CLASSIC (JUNE)



ONE OF THE HIGHLIGHTS OF THE CHAMBER YEAR IS THE ANNUAL PAST PRESIDENTS' GOLF CLASSIC. THIS TOURNAMENT CANNOT HAPPEN WITHOUT SPONSORSHIP. THE LONDON CHAMBER IS SEEKING SPONSORSHIP INVESTMENT AT THIS TIME.



Golfers at London's beautiful RiverBend Golf Community.

# BUSINESS ACHIEVEMENT AWARDS (SEPTEMBER)



ONE OF THE HIGHLIGHTS OF THE CHAMBER YEAR IS THE BUSINESS ACHIEVEMENT AWARDS (BAA) AT WHICH THE LONDON CHAMBER OF COMMERCE RECOGNIZES OUTSTANDING BUSINESS ACHIEVERS IN THE LONDON AREA. THIS EVENT HAS GROWN INTO LONDON'S PREMIER AWARDS CEREMONY.



Our CEO Graham Henderson with his guests at the 2021 Business Achievement Awards, the executive of the Western Students Council.





MEGA Business After 5 at The Factory.

Speed Networking at London Chamber of Commerce.

