



## **FOR IMMEDIATE RELEASE**

### **Digital Extremes recognized with the 2025 Corporate Icon Award for Outstanding Community Contribution**

**London, ON – April 1, 2025**—The London Chamber of Commerce Board of Directors is pleased to announce Digital Extremes as the 2025 Corporate Icon Award recipient. This prestigious award recognizes the company’s significant contributions to enhancing the community's image and reputation and its ongoing commitment to London through investment and reinvestment initiatives.

The Corporate Icon Award, often regarded as a lifetime achievement award for businesses, is presented to organizations that have demonstrated exceptional leadership, community engagement, and a lasting positive impact on the region.

Founded in 1993, Digital Extremes is one of the world’s leading video game studios. Headquartered in Citi Plaza in Downtown London, the company has over 500 employees across Canada and 27 countries internationally. The studio, a 13-time recipient of Canada’s Top 100 Company award, is a major contributor to London’s thriving tech sector. Digital Extremes has played a pivotal role in fostering local talent. Through partnerships with Western University and Fanshawe College, the studio operates ongoing co-op programs, playing a pivotal role in fostering local talent and providing a pathway for students aspiring to enter the interactive entertainment industry.

“Digital Extremes is a shining example of how a business can drive economic growth, innovation, and community engagement,” said Graham Henderson, CEO of the London Chamber of Commerce. “Their dedication to investing in London - both as a hub for talent and as a place to do business - has made a lasting impact.”

TennoCon, the studio’s annual fan convention sees thousands of visitors travel from all over the globe - fans, press, celebrities - to London. The event - which celebrates its tenth year in 2025 (Digital Extremes was founded in 1993) - not only provides an economic boost to local London businesses but also spotlights London’s vibrant culture and history to a growing array of overseas visitors. Festivities planned for the 2025 event include the first-ever “TennoConcert,” a live music performance at Canada Life Place on July 18th.

"London is home for most of our employees and has been the heart of our company for the greater part of three decades," remarked Sheldon Carter, President of Digital Extremes. "We're honored to play a part in London's ongoing progress, and we truly love sharing our city with visitors every year at TennoCon. We thank the Chamber for their recognition - being able to make a local impact adds further meaning to our work."

The Corporate Icon Award, now in its 19th year, is a testament to the dedication and positive impact that corporations can have on their local communities. The London Chamber's Board of Directors exclusively bestows this award on businesses within the immediate London area that have demonstrated extraordinary efforts to elevate the region's standing.

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### **About Digital Extremes**

Digital Extremes ranks as one of the world's top video game development studios. Originating 30 years ago with the co-creation of Epic Games' multi-million unit selling Unreal® franchise, including *Unreal* and *Unreal Tournament*, Digital Extremes went on to develop *Dark Sector*®, *BioShock*® for the PlayStation®3, the *BioShock 2* multiplayer campaign, and *The Darkness II*. The studio develops its games using its proprietary Evolution Engine and reached critical and commercial success with the free-to-play action game *Warframe*®, supporting a global community of 80+ million registered players across all major core gaming platforms. Digital Extremes is currently developing its new IP – *Soulframe*®. For more information about Digital Extremes, visit [www.digitalextremes.com](http://www.digitalextremes.com).

### **About London Chamber of Commerce**

Established in 1857 by 44 of London's prominent business, civil, and political leaders, the London Chamber of Commerce serves as the Voice of Business. The non-profit organization remains committed to enhancing economic prosperity and quality of life in the London area.

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